

Public Affairs Television, Inc.

December 2, 2003

Mr. Gary Sheffer
General Electric Company
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Fairfield, CT 06828
Fax # 203-373-3918

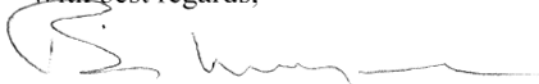
Dear Mr. Sheffer:

Thanks for the letter with your version of events. Clearly different parties see the story differently. Jim Bouton put his version in *Foul Ball* and that was the occasion of my interview with him. What he said on *NOW* is what he said in the book (which Bouton said has not been challenged.) As I wrote to Mr. Osnos, I know of no television interview program that features a reputable author of a book, like Bouton, telling his story that then asks other parties mentioned in the book to comment in advance on the interview. I would be most pleased, however, to invite you and Peter Osnos and Jim Bouton on to the show to discuss together your different versions of what happened. Would December 12th be suitable to you?

As I also informed Peter Osnos, our office was closed Friday and I was away on grandfathering duties. However, your call was heard by my associate, Rebecca Wharton. She and our executive producer, John Siceloff, then inserted a disclaimer in the broadcast noting that GE and PublicAffairs denied Bouton's allegation and that he nonetheless stands behind them. They also excised one statement that was not contained in the book – that a lawyer for GE was also an investor in PublicAffairs. In his letter to me Mr. Osnos confirms that both GE's General Counsel and his wife have an investment in PublicAffairs.

I look forward to discussing these matters with you, Peter Osnos, and Jim Bouton on the show.

With best regards,



Bill Moyers